Advice & Tips for New iWriteReadRaters

We're delighted to say that our Beta website is now open!

To make iWriteReadRate a thriving community of writers and readers, we need you to get involved by uploading your work!

To support you in getting up to speed with iWriteReadRate from day one, this article runs through some advice for your ebook cover, pricing your ebook, and provides a quick overview on editing/formatting your work prior to uploading to our site.

Great, you're ready to get started. Fantastic to have you on board.

Your eBook Cover Picture

We all know the saying that you should 'never judge a book by its cover', however covers are an important attention drawing feature of any book. The same is true for ebooks on our website.

Your main ebook cover should be from this size for upload: Min W:595/H:842 pixels

You can also upload a smaller thumbnail version of your cover for display on the site. This should be from this size: Min W:107/Min H:52 pixels

Most picture editing software will allow you to rescale your images to fit the sizes above.

Setting Your eBook Cover Price

We've been reading a lot recently about the price of ebooks. It's quite an emotive topic, it seems. A lot of writers are saying that lower prices for ebooks devalues all the hard work that writers put into writing, editing, and presenting their stories. Readers are likewise saying that a lower price point sets a low expectation of the quality of the ebook; however readers also say a lower ebook price may mean a higher likelihood for them to make an impulse purchase.

We think that it must be about striking a balance. At this point our thoughts on the matter are that a 'fair price' is important to achieve maximum ratings and downloads of your ebook.

We would suggest that you don't underprice your work; set a fair price based upon the word count, reflecting the time you've spent writing, editing, and presenting it. We recommend that you consider pricing your ebooks at or around the following points in whatever your chosen home currency is:

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